



The New RESIDENTS' Guide

Advertising Rates & Contract

April - September 2022 edition

	<u>6 Months of distribution</u>	<u>12 Months of distribution</u>
_____ Back cover	\$2,995	\$5,810
_____ Front inside cover	\$2,795	\$5,422
_____ Back inside cover	\$2,650	\$5,141
_____ Two-page spread	\$4,500	\$8,730
_____ Full page	\$2,495	\$4,840
_____ Full page/front contents	\$2,695	\$5,228
_____ Half page/front contents	\$2,195	\$4,258
_____ Half page	\$1,995	\$3,870
_____ Fourth page	\$1,875	\$3,637

Website Sponsorships NOW Available!

Feature your business with a banner ad on TheNewResidentsGuide.com website by sponsoring a current article or an industry specific article, sharing knowledge from your business's expertise. Cost: \$50 a month, minimum 3 month contract for advertisers.

Payment option: Receive a 2% discount when the total is paid in full with check, net 21 days after contract signing. Credit or Debit card payment accepted for payment in full with no additional fees.

Business Name: _____

Contact Person: _____

Address/City/Zip: _____

Phone: _____ Website: _____

Email address: _____

Cost of Ad: \$ _____

Nonprofit Discount: \$ _____

Less 2%, paid in full with check: \$ _____

Website Sponsorship: \$ _____ *Length*

Ad Design or Rebuild \$175: \$ _____

Total Due: \$ _____

Complimentary

Advertisers receive a complimentary listing on **TheNewResidentsGuide.com** website with a link to your business's website for the duration of your ad contract, plus one Facebook and Instagram post featuring your ad.

PLEASE MAKE CHECKS PAYABLE TO
Perennial Communications

Signature of Business Owner/Manager